



les  
percéides ✨  
FESTIVAL INTERNATIONAL  
DE CINÉMA ET D'ART  
DE PERCÉ

PRESS RELEASE FOR IMMEDIATE CIRCULATION

**A GREAT COME BACK ON THE GASPÉ COAST FOR THE PERCÉIDES FILM FESTIVAL AND XAVIER DOLAN, THE PUBLIC'S FIRST CHOICE, EARNS THE "COUP DE COEUR DU PUBLIC" AWARD!**

Percé, August 23<sup>rd</sup> 2010.

The Percéides International Arts and Film Festival of Percé in Gaspésie ended on a high note last Saturday evening. The 2010 edition was a great success doubling the attendance of its previous edition.

**"LES AMOURS IMAGINAIRES" IS PERCÉ'S PUBLIC FAVOURITE**

XAVIER DOLAN'S "LES AMOURS IMAGINAIRES" IS THE PUBLIC'S FIRST CHOICE AS IT WINS "LE COUP DE COEUR DU PUBLIC". All seats were sold out in Percé on Friday evening for Dolan's latest film. This first-time award at the Percéides Festival also included a film writing residency scholarship for the young director.

May we remind everyone that the Percéides' 2<sup>nd</sup> edition, while focusing on the new 'cinéma d'auteur', presented a bold selection of over 20 feature and short films from here and afar. Approximately 40 guests including directors and young producers attended the 2010 edition in Percé. This year's event is now firmly grounded as it put into the limelight the talent of young filmmakers as well as presenting the works of well-known film directors.

The next third edition of the Percéides International Arts and Film Festival of Percé will be held in Percé from August 18<sup>th</sup> to August 20<sup>th</sup> 2011.

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